

PRESS RELEASE

For Immediate Release

BEAUTY SPACE SECOND EDITION VIRTUALLY SET TAKES PLACE FROM NOV 29 TO DEC 2, 2021

Reimagining The New World of Beauty

KUALA LUMPUR, 5 AUGUST 2021 – Informa Markets is bringing back **Beauty Space 2nd** edition which set to be held from **29 November to 2 December 2021** virtually, following the maiden edition in 2020. An ideal regional online meeting place for beauty professionals to connect with the global beauty community through B2B digital networking and matchmaking platform.

Beauty Space returns with a completely new, convenient and comprehensive online business matching solution, combining powerful forces together of six ASEAN beauty shows from Malaysia (Cosmobeauté Malaysia & Beautyexpo), Indonesia (Cosmobeauté Indonesia, Philippines (Philbeauty) and Vietnam (Cosmobeauté Vietnam & Vietbeauty).

Beauty Space provides lucrative opportunities in the beauty industry to answer a growing demand of shaping the future of beauty in this digital era, enabling stakeholders to present latest product innovations and cutting-edge technologies whilst meet international prospects. “In the new world of beauty, Beauty Space strives to become a preeminent platform for the industry players to get connected, inspired and energized. We thrive to keep momentum of Southeast Asia beauty industry and pivot towards importance of resilient beauty,” shares David Bondi, Senior Vice President – Asia of Informa Markets.

Informa Markets remains more than ever committed in spearheading the beauty industry within beauty businesses and entire beauty community to ensure stay buoyant despite pandemic. Beauty Space brings together stakeholders, distributors, retailers and buyers under one seamless platform throughout four days of online business networking vast opportunities.

Together, all of these six ASEAN beauty shows will complement each other in Beauty Space and continue to drive economic growth in this emerging beauty market. Beauty Space will be anticipating nearly 200 key industry players to present their products and innovations in Beauty Space. Everyone is welcome to meet and engage on the smart networking platform.

Ten dedicated sectors will be covered include Aesthetic, Beauty, Cosmetics & Embroidery, Hair, Halal beauty, Nail, OEM/ODM, Spa & Wellness, Supply Chain and Cosmetics Ingredients. With the fast-growing beauty market, Beauty Space focuses on each four countries unique key target market whilst tapping into Southeast Asia: Malaysia – Halal Cosmetics & Personal Care, Indonesia – Cosmetic Ingredients & Supply Chain, Philippines – Mass Beauty & Personal Care and Vietnam – E-Commerce, Retailer & Cosmetics.

Aside from business matchmaking, Beauty Space also features an informative, interactive and captivating packed agenda sessions through live streaming and video-on-demand format. This provides

BEAUTYSPACE

29 NOV - 02 DEC 2021

B2B Virtual Event

By Informa Markets

the ideal platform to share latest trends, stimulate ideas, educate, share expertise by distinguished speakers and key industry leaders within the community.

For more information and updates, please visit www.beautyspacevirtual.com.



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NOTES TO EDITORS:

High-resolution images can be downloaded at: <https://bit.ly/3ibzMKh>

ABOUT INFORMA MARKETS (www.informamarkets.com)

Informa Markets on Beauty segment has an extensive network powered by B2B events across 11 cities in Asia (Bangkok, Chengdu, Ho Chi Minh City, Hong Kong, Jakarta, Kuala Lumpur, Manila, Mumbai, Shanghai, Shenzhen, Tokyo), the world's fastest growing markets. By further expanding its strength, the Beauty Portfolio now includes a new B2B event in Miami serving the East coast and USA, South America and Caribbean Islands regions. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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