

The background features a vibrant purple-to-pink gradient. In the upper left, there is a cluster of white icons representing various beauty products: a bottle, a tube, a jar, and a spray bottle. In the lower right, there are icons for a hairbrush, a hairdryer, a comb, and a pair of scissors. The background is also decorated with faint, white, wavy lines and a grid pattern.

BEAUTY SPACE

29 NOV - 02 DEC 2021

B2B Virtual Event

In Collaboration With

cosmobeauté
Indonesia SUPPLY CHAIN
COSMETIC
INGREDIENTS

cosmobeauté
Malaysia

cosmobeauté
Vietnam

beautyexpo

phillbeauty

vietbeauty

Organised By



informa markets

WHAT IS BEAUTY SPACE

Beauty Space is the ideal regional meeting place for beauty professionals to connect with the global beauty community through B2B digital networking and matchmaking platform. Following from previous success inaugural edition last year, **Beauty Space** returns in 2021 with a completely new and comprehensive online business matching solution, combining powerful forces together of six ASEAN beauty shows from Malaysia, Indonesia, Philippines and Vietnam.

Beauty Space provides lucrative opportunities in the beauty industry to answer a growing demand of shaping the future of beauty in this digital era, enabling key industry players to showcase latest product innovations & technology whilst meet international prospects all under one seamless platform.

4 days of
online business
networking
opportunities

45,000+
beauty
community

200
beauty industry
key players

6 ASEAN
beauty shows

1,000+
qualified
buyers

Why Beauty Space

1 AI-powered
B2B
matchmaking
platform

2 Reach out to
Informa Markets
powerful
**International
& ASEAN
Beauty Shows**
database

3 **1-on-1 live**
video chat

4 **Live streaming**
and **video-on-**
demand
sessions

5 Boost your
brand visibility
in digital world

6 Target the fast
growing and
dynamic
**Southeast
Asia beauty
markets**

Benefits

- ✓ New leads: **Meet qualified buyers** around ASEAN regardless of distance
- ✓ **Schedule meeting** easily with potential partners via chat tools and facilitate delivery of information via live streaming or video-on-demand efficiently
- ✓ **Measure results** through detailed report like visitors' traffic
- ✓ **Additional exposure** in Beauty Space website prior and after the event

Exhibit Sectors



Aesthetic



Beauty



Cosmetics &
Embroidery



Hair



Cosmetics
Ingredients



Halal
beauty



Nail



Spa &
Wellness



OEM/ODM



Supply
Chain

Tap into *Southeast Asia* Market

MALAYSIA



Halal Cosmetics and Personal Care

With a growing consumer base across the world, halal cosmetics and personal care in Malaysia is poised to become a booming market whilst its expansion tapping into world international trade. The growth in this landscape lead to become one of the fastest growing consumer segments in a tremendous ways and opportunity.

INDONESIA



Cosmetic Ingredients & Supply Chain

The cosmetic ingredients industry in Indonesia is evolving and manufacturers are becoming more dependent. Whilst raw material suppliers continuously introduce new active ingredients and excipients to support the development of new cosmetics. Managing the supply chain effectively is crucial for cosmetic companies to gain a sustainable competitive advantage.

PHILIPPINES



Mass Beauty & Personal Care

The mass beauty and personal care products continued to dominate due to its greater affordability to the majority of the population in Philippines. The distribution especially during the pandemic was less impacted due to grocery retailers and drugstores / pharmacies that carry a wide range of mass beauty and personal care products.

VIETNAM



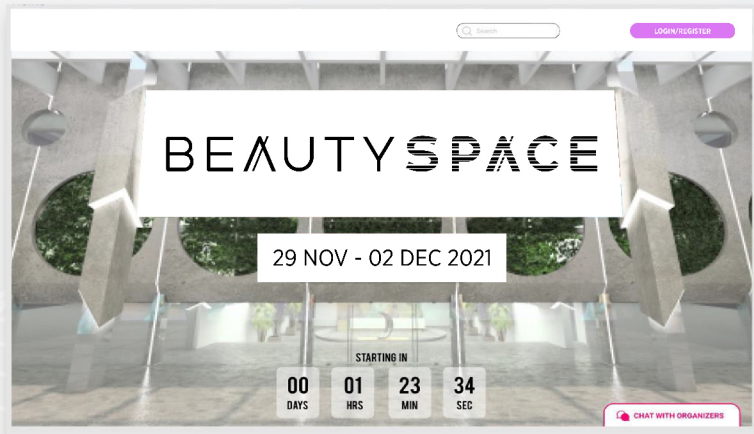
E-Commerce/Retailer & Cosmetics

The Vietnamese e-commerce market is forecast to continue booming and experts predicted e-commerce will create a new impetus for economic growth. This creates new opportunities for industry players to build business strategies and enter the market in digital world whilst recovering from the pandemic. Aside from that, the retail market is rising which attracts foreign retailers including cosmetics distributors.

Key Features

Landing page

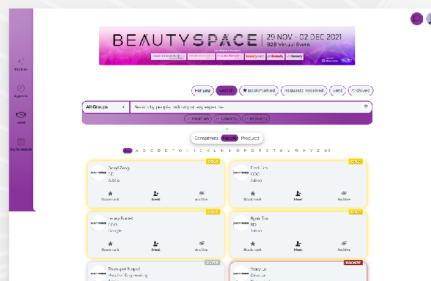
Exhibitor & Visitor Login, Event Schedule, Promotion Video, Sponsors Logo



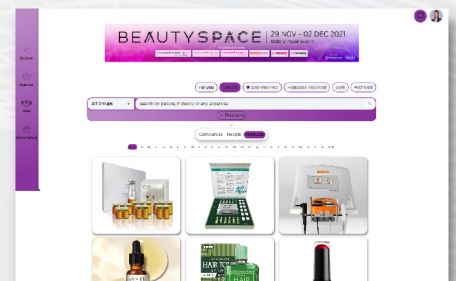
B2B Matchmaking

Exhibitor Listing, Brand & Product Listing, Product Image & Video, 1-on-1 live video chat

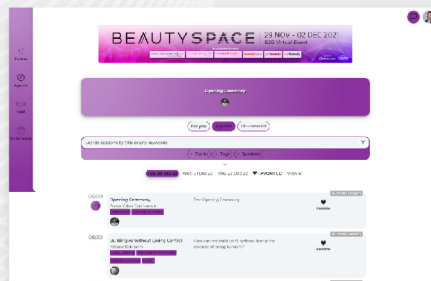
Company Listing



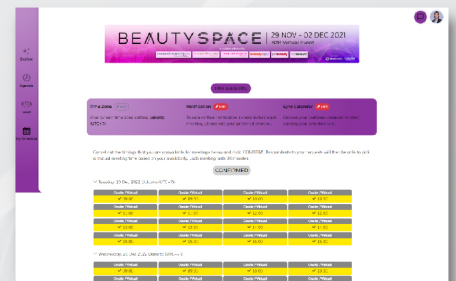
Product Showroom



Event Agenda

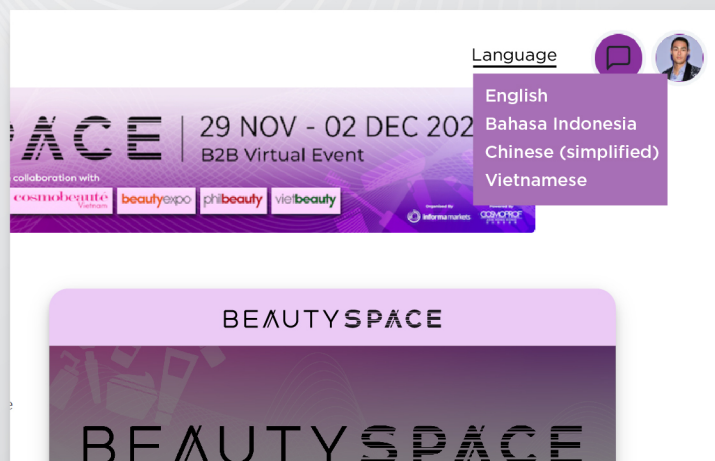


Meeting Schedule



Multilingual

English, Bahasa Indonesia, Chinese (simplified) and Vietnamese



Event Highlights

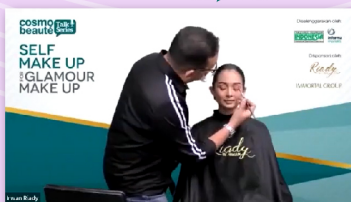
At Beauty Space, we enriched educational sharing and insightful live streaming and video-on-demand sessions that spotlight Aesthetic, Beauty, Cosmetics & Embroidery, Hair, Nail and Spa & Wellness segment by featuring expert speakers and key industry leaders.

Bringing in more captivating, engaging and valuable contents to the entire beauty community.

cosmo aesthetic Talk Series



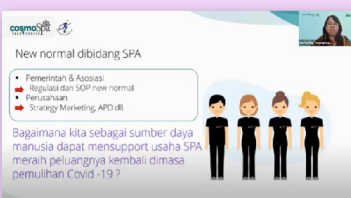
cosmo beauté Talk Series



cosmo Nail Talk Series



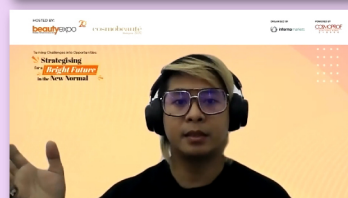
cosmoSpa TALK SERIES



COSMOBEAUTÉ CHANNEL



BE HAIR CHANNEL



philbeauty



vietbeauty



Buyer Promotion & Marketing Campaigns



Global coverage
on Beauty Space
website



Brand exposure on
social media
channels



Advertising in local
and international
media platform



Strategic SEO/SEM
campaign to enhance
brand recognition



Call-to-action via
telemarketing



Lead generation via
focused content
marketing

Beauty Space 2020 Facts & Figures

Top 10 Visitor Countries & Regions

- Malaysia
- Vietnam
- Philippines
- South Korea
- Singapore
- United States
- Indonesia
- Hong Kong
- Poland
- Spain

Total Number of Exhibitors

24 from
5 countries
& regions

Visitors Breakdown

Europe
59 from
11 countries
& regions

Asia Pacific
703 from
14 countries
& regions

Rest of the World
44 from
6 countries

Registered Visitors

806 from
31 countries
& regions

Participation Cost
USD 1,800



Beauty Space Virtual Exhibitor Package:

- Company profile listing with description
- 1 User per company
- 1 Corporate video
- 3 Brochures upload
- Brand & Product Listing: 5 Product photos with name and description
- 1-on-1 live video chat
- B2B Matchmaking: Pre-scheduled meeting with buyers (up to 6 users per meeting)
- Available in multilingual: English, Bahasa Indonesia, Chinese (simplified) & Vietnamese
- E-newsletter blast to Informa Markets International & ASEAN Beauty Shows database
- Brand exposure on 6 ASEAN beauty shows social media platforms

Get In Touch With Us

PT. Pamerindo Indonesia
Part of Informa Markets

Menara Jamsostek, Menara Utara, 12th Floor,
Unit TA-1204, Jl. Jendral Gatot Subroto No. 38,
Jakarta 12710 – Indonesia.

☎ +62 21 2525 320

Sri Suhartini

☎ +62 812 1039 5572

✉ sri.suhartini@informa.com

Desi Novitasari

☎ +62 895 3689 08393

✉ desi.novitasari@informa.com

Organised By

