

PRESS RELEASE

For Immediate Release

BEAUTY SPACE STARTS TODAY!

Empowering Southeast Asia Beauty Industry Through B2B Virtual Event

KUALA LUMPUR, 29 NOVEMBER 2021: The 2nd edition of **Beauty Space** opens its virtual door today for four days - from **29 November to 2 December**, dedicated to link major brands and companies with buyers from across the beauty industry – offering a greater of business networking opportunities.

With the strong collaboration of 6 ASEAN beauty shows from Malaysia, Indonesia, Philippines and Vietnam organised by Informa Markets, Beauty Space will have over **200 exhibitors from 12 countries and regions** anticipate to online networking through **B2B Matchmaking Programme** with estimated **2,000 buyers** mainly among distributors, importers, manufacturers, retailers and wholesalers.

Participating pavilions brought by the support from government and associations are from: Korea Trade-Investment Promotion Agency (KOTRA), Korea Cosmetic Association (KCA) and Department of Tourism Philippines (DOT).

Beauty Space features **more than 900 brands and products** to attendees ranging from dedicated sectors include **Aesthetic, Beauty, Cosmetics & Embroidery, Hair, Halal Beauty, Nail, OEM/ODM, Spa & Wellness, Supply Chain and Cosmetics Ingredients**. Some of the notable and latest line-up brands and innovation are: EVENSWISS showcasing its technology based patented ingredients, GTG Medical specialize in the medical & aesthetic market providing integrated solutions, CELLPOD featuring its high-tech technology in antimicrobials and sterilization, HERCA – the leading distributor of aesthetic devices and Urban Indo Manufacture offering its speciality in OEM/OEM manufacturing.

In addition to business matchmaking, attendees are able to watch and engage through live streaming Webinar - **Talk Series Session** with total of 15 sessions taking place, tailored to entice the exchange of ideas, educate, share knowledge expertise about an array of topics presented by experienced and top-notch speakers. Among session highlights presented by Malaysia Cosmetology Chamber of Commerce (PAMM), MUA Community, Philippine Society for Cosmetic Science Inc (PSCS), Haravan and many more.

View full list of exhibitors at B2B E-Directory at: <https://bit.ly/2WFPXaK>

View full list of Talk Series Session at: <https://bit.ly/BS2021-events>

Register to attend as buyers/attendees at: <https://bit.ly/BS2021-BuyerRegistration>

BEAUTY SPACE

29 NOV - 02 DEC 2021

B2B Virtual Event

By Informa Markets

For more information, please visit www.beautyspacevirtual.com



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NOTES TO EDITORS:

BEAUTY SPACE – B2B Virtual Event

Date: 29 November – 2 December 2021

Time: 10.00am – 5.00pm (UTC+8) Platform opens 24 hours

High-resolution images can be downloaded at: <https://bit.ly/3ibzMKh>

ABOUT INFORMA MARKETS (www.informamarkets.com)

Informa Markets on Beauty segment has an extensive network powered by B2B events across 11 cities in Asia (Bangkok, Chengdu, Ho Chi Minh City, Hong Kong, Jakarta, Kuala Lumpur, Manila, Mumbai, Shanghai, Shenzhen, Tokyo), the world's fastest growing markets. By further expanding its strength, the Beauty Portfolio now includes a new B2B event in Miami serving the East coast and USA, South America and Caribbean Islands regions. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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