

29 NOV - 02 DEC 2021 —
 B2B Virtual Event

WEBINAR

TALK SERIES SESSION SCHEDULE

DAY 1
29 NOV 2021





DAY 1: 29 NOV 2021 (UTC/GMT+8)

10.45am - 10.50am

WELCOME REMARKS

Mr. Ben Wong

Country General Manager, PT Pamerindo Indonesia

Presented by





11.00am - 11.45am

"HOW BEAUTY FINDS GROWTH IN A NEW ERA OF TRUST"

Sharon Kwek

Associate Director, Beauty and Personal Care, Southeast Asia

Presented by



2.00pm - 2.45pm

TOPIC 1:

"WATERLESS FORMULATION MADE EASY: DRY EXFOLIATING POWDER & TOOTH POWDER"

TOPIC 2:

"ESSENTIALISM - LESS IS MORE IN COSMETICS:
NATURAL BEAUTY CLEANSING OIL & CLEANSING PASTE"

Andrea Ortiz

Cosmetic Scientist/Business Unit Specialist

Presented by

Supported by





3.00pm - 3.45pm

"COSMETICS & PERSONAL CARE MARKET IN THE PHILIPPINES DURING & POST-PANDEMIC"

Geraldine "Dina" A. Estacio

Chief Executive Officer

Presented by



4.00pm - 4.45pm

"GROW HIGH SEASON REVENUE AND CUSTOMER WITH SOCIAL COMMERCE"

Nguyễn Mạnh Tấn Head of Marketing

Presented by





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DAY 2
30 NOV 2021





DAY 2: 30 NOV 2021 (UTC/GMT+8)

10.00am - 10.45am

"INDONESIA BEAUTY TREND: WINNING THE FUTURE"

Prita Anindya Laksmita

Beauty Sector Manager at Kantar Worldpanel Division

Presented by

KANTAR

10.45am - 10.50am

WELCOME REMARKS

Gerard Willem Leeuwenburgh

Country General Manager, Informa Markets in Malaysia & Philippines

Presented by

informa markets

11.00am - 11.45am

"ADAPTING TO THE NEW NORM IN HAIR INDUSTRY"

Stanley Yang

Founder of YANG+ HAIR STUDIO

Founder of Decrypt Hairdressing Academy

Airene Wong

Professional Hairdresser

1.00pm - 1.45pm

TOPIC 1:

"I AM IN LOVE WITH MOTHER EARTH DAILY PROTECTIVE SUNSCREEN BALM"

Tom Yek

TOPIC 2:

"GLASS SKIN MAKE-UP SETTING SPRAY"

Roestadel Tan

Technical Service Manager

Presented by

Supported by





2.00pm - 2.45pm

"A LIFE-TRANSFORMATIVE HEALING HOLIDAY"

Jennifer Sanvictores

Director of Sales & Marketing

Presented by

Supported by





3.00pm - 3.45pm

"EFFORTLESS ENHANCEMENT OF SENSORY AESTHETICS"

Jim Yumang

Senior Application Specialist

Presented by

Supported by



PSCS

4.00pm - 4.45pm

"BEAUTY TRENDS IN 2022 | 2022 的美业趋势"

Alvin Loh

National President

Presented by

PAM

馬來西亞美博總商會



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TALK SERIES SESSION SCHEDULE

DAY 3

1 DEC 2021





DAY 3: 1 DEC 2021 (UTC/GMT+8)

11.00am - 1.00pm

"IMPROVING HEALTHCARE FOR ELDERY PEOPLE WITH MASSAGE (GERIATRIC MASSAGE)"

MC & Moderator

Precillia Frederica, Dipl.Cidesco

Wiena Latifahsari, A.MF, SE, Dipl.Cidesco

Expertise & a Physiotherapist and also a Beauty & SPA enthusiast

TOPIC:

Geriatric Massage and Demo

Drs. TEGUH SUSANTO S.Tr.Kes

TOPIC:

Physiological and Psychological Aspects due to the Covid-19 Pandemic in the Elderly Group

Presented by



2.00pm - 5.30pm

"MAKE UP FOR TROUBLED SKIN: HOW TO CONQUER THE CHALLENGE"

Anggun

Professional Make Up Artist

Dr. David Chentanu

Moderator

Oscar Daniel

Professional Make Up Artist

"BECOME A MAKE UP ENTREPRENEUR FOR COSMETIC PRODUCTS"

Irwan Riady

Owner of Riady Cosmetic

Moderator

Oddinda Siregar

PR Corporate of PT. Immortal Cosmedika Indonesia

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DAY 4
2 DEC 2021





DAY 4: 2 DEC 2021 (UTC/GMT+8)

11.00am - 1.00pm

"GET INTO INDONESIA COSMETICS MARKET: HALAL AND LABELING REQUIREMENTS"

Ir. Hj. Muti Arintawati, M.Si

Welcome Speech

Dra. Dwiana Andayani, Apt.

Director of Traditional Medicines, Health Supplements and Cosmetics Registration, BPOM RI

TOPIC:

Labeling Requirement for Cosmetic Products in Indonesia

Dr. Ir. Hj. Mulyorini R. Hilwan, M.Sc.

Advisor of Halal Audit Services LPPOM MUI

TOPIC:

Halal Certification Requirement for Cosmetics

Sancoyo Antarikso

General Chairperson of Perkosmi

TOPIC:

Success Story for The Fulfillment of Indonesia Regulation

Presented by



3.00pm - 3.45pm

"WEIGHTLESS AFTER MASK CARE"

Andrea Maltagliati

Market Manager Personal Care

Presented by







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4.00pm - 4.45pm

"EVOLUTION OF RETAIL CHANNELS & E-COMMERCE"

LÊ HOÀNG LONG

Senior Manager, Retailer Vertical

Presented by

